



## ***IN PROGRESS ONLINE***

Office of Economic Development, Placer County, California

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### **Local Rock Band to Tour Nation**

Beginning June 13 in Salt Lake City, IVES, a local modern rock band, will go on tour, performing at venues throughout Colorado, Nebraska, New Mexico, Arizona, and California. IVES blends multi-part harmonies with alternate-tuning acoustic guitars, electric guitar textures, and ethereal keyboards in a style reminiscent of Mae, Coldplay, and Jars of Clay. Jason Tolliver (guitar/vocals), Grayson Kessenich (guitar/background vocals), Caleb Avila (guitar), Owen Myers (keys), Peter Burton (bass), and Drew Newman (drums/background vocals) grew up as friends in Auburn and together developed their talents for singing, playing, and songwriting. Their debut EP, *Today Is The New Tomorrow*, released in 2006, is a snapshot of the young band developing its own unique sound and style. This CD includes the driving "Wasted Time" and the epic "Life and Love." For more information, visit <http://www.fishers.com/ives> or <http://www.myspace.com/ivestheband>.

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### **Placer County Fair to Feature Ag Booths, Exhibits**

Every summer since 1937, the Placer County Fairgrounds in Roseville has come alive with families, animals, carnival rides, and contests. This year, June 21-24, the Placer County Fair, dubbed 'Moovin' & Groovin,' includes hands-on farming and garden produce and preserves exhibits. Future Farmers of America and 4-H kids will still be showing the county's best beef, hogs, sheep, goats, rabbits, and poultry. Visitors' participation in the Junior Livestock Auction, held on Sunday the 24<sup>th</sup>, provides support of Placer County agriculture, ensuring its continuation. This year, the Placer County Agricultural Marketing Program is collaborating on a booth with PlacerGROWN, Mountain Mandarin Growers Association, Foothill Farmers' Market, and the Mountain Mandarin Festival. At the booth, visitors can pick up information on current events promoting all things PlacerGROWN. For Placer County Fair details, visit <http://www.placercountyfair.org/index.html>. To learn more about PlacerGROWN, visit <http://www.placergrown.org/>

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### **Sunnyside Resort a Summer Classic**

Sunnyside Restaurant and Lodge has been known as a Lake Tahoe landmark since the 1950s. Located directly on the shores of Tahoe's west side, Sunnyside is a "classic" haunt for both locals and visitors. Known for its outstanding American-style menu, Sunnyside features fresh seafood and prime steaks in its airy Lakeside Dining Room. During the warm seasons, guests can enjoy drinks and snacks or lunch on Tahoe's largest lakefront deck. Besides the bar and restaurant, Sunnyside offers 23 guest rooms, decorated in classic Tahoe lodge style, and a 25-boat marina. A relaxing haven in all seasons, Sunnyside is also known as the lake's most "happening" summer place. For details, visit Sunnyside at <http://www.sunnysideresort.com/>. For resort menu and history, visit Tahoe's Best at <http://www.tahoebest.com/Restaurants/sunnysiderestaurantmenu.htm>.

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### **Secret Ravine Pre-Harvest Wine Sale Set for August**

To make room for the 2007 harvest, Secret Ravine Vineyard & Winery, located on five acres in Loomis, will host a Pre-Harvest Sale from noon to 5 p.m. on August 4 & 5. A surprise release is scheduled during the sale. This year's event will also include a display of antique engines and tractors. The winery will be offering a 25 percent case discount (mix and match) and a 15 percent discount on a half-case. Owners Ron and Vicky Morris planted several varietals in the late 1990s and opened Secret Ravine in 2001. Available wines include Zinfandel, Syrah, Sangiovese, and Sauvignon Blanc. "Our 2004 Cab Francs will tease your senses as you taste," said Vicky. "And at the sale, compare two outstanding wines produced from vineyards in Granite Bay and Loomis. Our sensational

summer wines, Gold Fever and Rose, will still be available for those hot August nights.” Private wine tastings and tours available. For details visit Secret Ravine at <http://www.secretravine.com/home.html> or <http://www.placerhillswinetour.com/> or email [srvwine@ncbb.net](mailto:srvwine@ncbb.net).

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### **Warehouse-size Scrapbooking Store Opens in Rocklin**

About 1300 customers came through for the grand opening of Green Tangerines in May, and nearly cleared the shelves. The 10,000-square-foot scrapbooking shop, in Rocklin’s Blue Oaks Market Place, was opened by Kelly Mason, 30, and her mother, Paula, who decided to take their scrapbooking hobby to the next level. Kelly’s father, Ken Mason, the unofficial store handyman and venture backer, said the store was Kelly’s “dream.” Kelly said her dream offers scrapbookers the opportunity to do all of their shopping in one location. Green Tangerines also includes an expansive classroom and workshop fitted with large sturdy tables and rolling chairs. For details, visit Green Tangerines at <http://www.mygreentangerines.com/> or Roseville Press Tribune at <http://www.thepresstribune.com/articles/2007/04/25/news/business/01scrapbook.txt>

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### **Tahoe Farmers’ Markets Opening for Summer**

In parking lots throughout the North Shore and Truckee, farmers’ markets are setting up for summer. At Homewood, markets will be held Saturdays from June 23 through September 1, at the Homewood Mountain Ski Resort. At Kings Beach, on Tuesdays, June 5 through September 5, at Hwy. 28 and Coon Street. Truckee’s markets, at the Truckee River Regional Park, are scheduled June 5 through October 9. In Tahoe City, farmers markets will be held Thursdays through October 25 next to Commons Beach. Markets at all locations are open 8 a.m. to 1 p.m. “When you shop locally, you’re supporting local agriculture and farmland,” said Foothill Farmers Markets field manager Mary Jane Power. For more, visit Sierra Sun newspaper at <http://www.sierrasun.com/article/20070531/NEWS/70531001>. For a full list of Placer County Farmers’ Markets, visit PlacerGROWN at [http://www.placergrown.org/farmer\\_market.php](http://www.placergrown.org/farmer_market.php).

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### **Roseville Company CEO Named Small Businessperson of Year**

Craig Stevenson, CEO of e-VentExe, was recently named Small Businessperson of the year by the Sacramento Metro Chamber. e-VentExe is a full-service professional human resource consultant and outsource company Stevenson co-owns with his wife, Amelya. The business is based in Roseville and is expanding to the Bay Area. Craig volunteers time as chair of the Sacramento Metro Chamber’s Small Business Committee. For

details, visit the Roseville Press Tribune at [http://www.thepresstribune.com/articles/2007/05/23/news/business/03biz\\_brfs.txt](http://www.thepresstribune.com/articles/2007/05/23/news/business/03biz_brfs.txt) or e-VentExe at <http://www.e-ventexe.com/>

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### **Auburn Printers, Inc. Wins WRAP Award**

Auburn Printers has won a 2006 Waste Reduction Awards Program (WRAP) award. Administered by the California Integrated Waste Management Board, WRAP gives California businesses public recognition for their outstanding waste reduction efforts. Auburn Printers, Inc. is a medium-sized commercial printer that blends innovative technology with decades of craftsmanship. One of its more unique recycling policies is buying its employees lunch with the money received from recycled metal plates, about a hundred pounds a week, and from recycled cans and bottles. In addition, Auburn Printers was able to recycle about 52 tons of paper last year, saving an estimated \$2,500. This is the eighth year Auburn Printers has received a WRAP award for its waste management successes. For more, visit California Integrated Waste Management Board at <http://www.ciwmb.ca.gov/WRAP/> or Auburn Printers, Inc. at <http://www.auburnprint.com/>

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### **Lake Tahoe Music Festival Begins "Season of Classics" in July**

Celebrating 25 years at the lake, Lake Tahoe Music Festival's "Season of Classics" includes everything classic -- classic Beethoven, classic jazz, classic rock, classic Broadway, and more. Audiences will enjoy one headlining act after another: David Benoit, Kenny Loggins, the David Sanborn Group, Craig Chaquico, Franc D'Ambrosio, along with the Festival Orchestra led by Maestro Timm Rolek. Concerts will be held at Homewood Mountain Resort, Tahoe Donner, West End Beach on Donner Lake, Commons Beach, and Granlibakken Resort. As a special treat for opera lovers, on July 23 world-renowned mezzo-soprano Federica von Slade will present a fundraising concert for the LTMF Educational Outreach Program. Several of her students from Berkeley will add to her performance at the Resort at Squaw Creek at 4:30 p.m. For details and festival concert tickets, visit Lake Tahoe Music Festival at <http://www.tahoemusic.org/> or email [info@tahoemusic.org](mailto:info@tahoemusic.org).

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### **Casino Expansion Would Add Luxury Hotel**

The United Auburn Indian Community announced plans this month to expand Thunder Valley Casino near Lincoln, adding a five-star, 23-story hotel, performing arts center, and more gaming space. The expansion would include a 5,000-vehicle parking structure, spa, ballrooms totaling 30,000 square feet, exhibit space, three new restaurants, and a tribal cultural exhibit area that will house authentic artifacts. The project would bring more than

1,2000 new jobs to the area, and more than a thousand jobs will be required for the construction phase, tribal leaders said. For more, visit the Auburn Journal at [http://www.auburnjournal.com/articles/2007/06/18/news/top\\_stories/01casino18.txt](http://www.auburnjournal.com/articles/2007/06/18/news/top_stories/01casino18.txt).

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### **Over 100 Companies Attend May Job Fair in Roseville**

The Business Advantage Network's annual Spring Job Fair, held last month, attracted 106 local companies and more than 3,500 job seekers from throughout the region. One participating company, Sears Home Repair, tested and interviewed applicants on the spot, and as a result was able to make immediate job offers. The Business Advantage Network will host a retail job fair in September and a Fall Job Fair in October. For information on upcoming events, employers may call Cindy Burris at (530) 889-4090.

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### **What's in Your E-Mail Newsletter?**

In Progress Online (IPOL), our monthly economic development e-mail newsletter, covers the latest news on Placer County business and industry, agriculture, tourism, and the arts. It reports on new projects in our cities and towns and keeps readers up to date on the state of the region's economy. IPOL posts news of state and local training, incentives, and loan programs that benefit business. It provides links to more information on each item. News about your business is always welcome. Please send items, questions, comments, or suggestions to the Office of Economic Development at [econdev@placer.ca.gov](mailto:econdev@placer.ca.gov) or visit the OED Web site at <http://www.placer.ca.gov/CEO/EconDev.aspx>. For past In Progress Online newsletters, go to Placer County Biz News at <http://www.placer.ca.gov/CEO/Econdev/business%20news.aspx>.